

Brownie Wise:

The Original Tupperware Lady



Pioneering saleswoman Brownie Wise propelled Tupperware to success in the 1950s using home parties. In this program, Wise shares the story of her rise from divorced mother to head of Tupperware's home party sales force. Wise put her sales force of 200 housewives to work selling Earl Tupper's flexible "burping" bowls at home parties in 1951. By 1954, she had 9,000 saleswomen and had transformed Tupperware into a multi-million-dollar business. Forced out of the company in 1957, she largely disappeared. But the Tupperware Home Parties she pioneered remain the gold standard for home party selling.

Please join us for the
**North Suburban
Genealogical Society
Annual Luncheon**

Saturday, Nov 12

The Café at the Glenview
Golf Club

11:30 Socializing
12 Noon Luncheon followed by *The
Tupperware Lady*

Menu choices: 1) Lemon Chicken Breast, 2) Sausage Rigatoni, or 3) Cheese Ravioli (vegetarian).
All with grilled zucchini, salad, bread basket, cookies and coffee, tea, lemonade or soft drinks.

Luncheon reservations **\$23.00**, **Guests are welcome!** Cash bar.

Register **online** at NSGSIL.org or send check payable to NSGS or North Suburban Genealogical Society, **Due by October 31**, to NSGS Luncheon, PO Box 3032, Glenview IL 60025.

The Café at Glenview Park District Golf Course, 800 Shermer, Glenview, IL

Reservations:

Name(s) _____

Address _____

Email _____

Phone _____ # Entrée choices: ___ Chicken ___ Rigatoni ___ Ravioli

Reservations (including guests) _____ @ \$23.00 = _____



Send check to: NSGS Luncheon, P.O. Box 3032, Glenview, IL 60025